Certified Innovation Mentor Program™ (CIMp)
Bigger Thinking for a Better World

Innovation is essential for organizations to achieve differentiation and growth. Unlike established competencies such as finance or project management, information is fragmented and no single recognized standard of competency currently exists. This makes acquiring knowledge and expertise difficult in a fragmented and inundated market.

The Certified Innovation Mentor program™ (CIMp) represents over 50 years of combined practice and thought leadership in the field of innovation and will become a recognized standard of competency for innovation.

CIMp provides exposure to the latest thinking in innovation, with broadened perspectives via faculty, guest luminaries, participating companies and expanded innovation networks.

CIMp benefits from the renowned innovation expertise of faculty such as Dr. Nancy Tennant and guest luminaries such as Gary Hamel, Peter Scarzynski, and Bill Wiggenhorn.

Certified iMentors are innovation leaders who guide teams through the innovation process and challenge our usual ways of thinking. They have deep expertise in the innovation methodology, tools and mindset necessary to drive their organization to greater levels of innovation.

For further information, contact:
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Program Learning Objectives
• Articulate the business case for innovation
• Demonstrate mastery of the Unified Innovation Methodology
• Demonstrate understanding of the role of management systems in creating and sustaining a culture of innovation and competency in developing and implementing management systems

Projected dates for the in-person class sessions for 2015
Session 1 February 2-6
Session 2 May 19-22
Session 3 September 15-18

Location
The University of Notre Dame
South Bend, Indiana

Program Structure

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CIM Service Partners

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