

Certified Innovation Mentor Program™ (CIMp)

Bigger Thinking for a Better World

Innovation is essential for organizations to achieve differentiation and growth. Unlike established competencies such as finance or project management, information is fragmented and no single recognized standard of competency currently exists. This makes acquiring knowledge and expertise difficult in a fragmented and inundated market.

The Certified Innovation Mentor Program™ (CIMp) represents over 50 years of combined practice and thought leadership in the field of innovation and will become a recognized standard of competency for innovation.

CIMp provides exposure to the latest thinking in innovation, with broadened perspectives via faculty, guest luminaries, participating companies and expanded innovation networks.

CIMp benefits from the renowned innovation expertise of faculty such as Dr. Nancy Tennant, Chief Innovation Officer Emeritus for Whirlpool and guest luminaries such as Oseas Ramirez Assad, lead for Startup//Cisco.

Certified iMentors are innovation leaders who guide teams through the innovation process and challenge our usual ways of thinking. They have deep expertise in the innovation methodology, tools and mindset necessary to drive their organization to greater levels of innovation.



This premier program is unique in three meaningful ways:

- Blends the world's best practices in a Unifying Innovation Methodology™
- Is industry-leading practitioners teaching practitioners
- Involves a hands-on, action-learning program that provides a comprehensive and rigorous study through a non-profit team project and an individual project implemented within the participant's organization



Founded by Whirlpool Corporation,
Beacon Health System
& the University of Notre Dame



For further information, contact:
Robin D. Kistler
Director of Non-Degree Programs
Stayer Center for Executive Education
Mendoza College of Business
University of Notre Dame
robin.kistler@nd.edu
574-631-4404

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Program Learning Objectives

- Articulate the business case for innovation
- Apply the Unifying Innovation Methodology™
- Understand methods to lead the innovation imperative

Dates for the in-person class sessions for 2019

Session 1 March 11-15

Session 2 June 10-14

Session 3 September 9-13

Location

University of Notre Dame

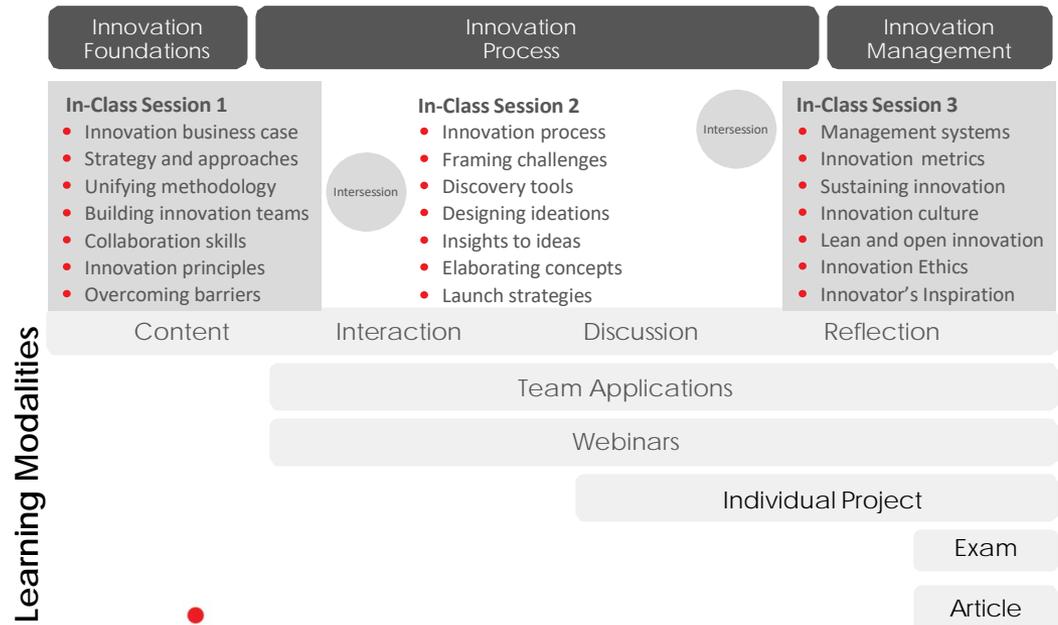
South Bend, Indiana

For more information, please visit our web site: <http://innovationcertification.nd.edu/>

CIMp Service Partners



Program Structure



Certification Path

This rigorous, industry-leading certification process is designed to showcase your understanding and command of the broad topic of innovation and your ability to lead and mentor innovation.