

Certified Innovation Mentor Program™ (CIMp)

Bigger Thinking for a Better World

Innovation is essential for organizations to achieve differentiation and growth. Unlike established competencies such as finance or project management, information is fragmented and no single recognized standard of competency currently exists. This makes acquiring knowledge and expertise difficult in a fragmented and inundated market.

The Certified Innovation Mentor Program™ (CIMp) represents over 50 years of combined practice and thought leadership in the field of innovation and will become a recognized standard of competency for innovation.

CIMp provides exposure to the latest thinking in innovation, with broadened perspectives via faculty, guest luminaries, participating companies and expanded innovation networks.

CIMp benefits from the renowned innovation expertise of faculty such as Dr. Nancy Tennant and guest luminaries such as Dr. Gary Hamel, Peter Skarzynski, and Bill Wiggenhorn.

Certified iMentors are innovation leaders who guide teams through the innovation process and challenge our usual ways of thinking. They have deep expertise in the innovation methodology, tools and mindset necessary to drive their organization to greater levels of innovation.



This premier program is unique in three meaningful ways:

- Blends the world's best practices in a Unifying Innovation Methodology™
- Is industry-leading practitioners teaching practitioners
- Involves a hands-on, action-learning program that provides a comprehensive and rigorous study through a non-profit team project and an individual project implemented within the participant's organization



Founded by Whirlpool Corporation,
Beacon Health System
& the University of Notre Dame



For further information, contact:
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Program Learning Objectives

- Articulate the business case for innovation
- Apply the Unifying Innovation Methodology™
- Understand methods to lead the innovation imperative

Dates for the in-person class sessions for 2017

Session 1 March 13 – 17

Session 2 June 12– 16

Session 3 September 11–15

Location

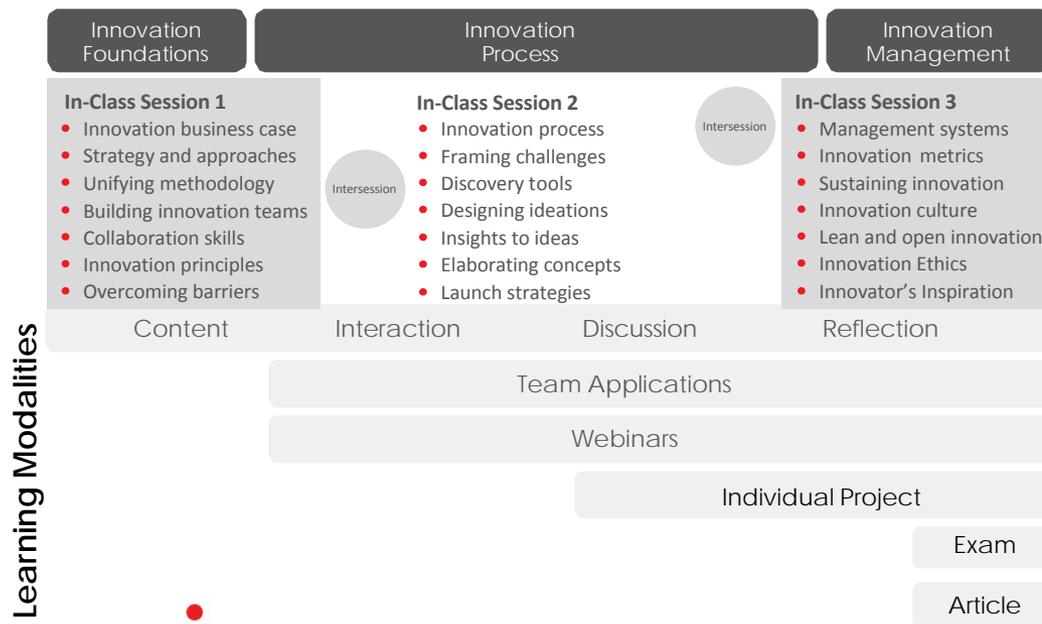
University of Notre Dame
South Bend, Indiana

For more information, please visit our web site: <http://innovationcertification.nd.edu/>

CIMp Service Partners



Program Structure



Certification Path

This rigorous, industry-leading certification process is designed to showcase your understanding and command of the broad topic of innovation and your ability to lead and mentor innovation.